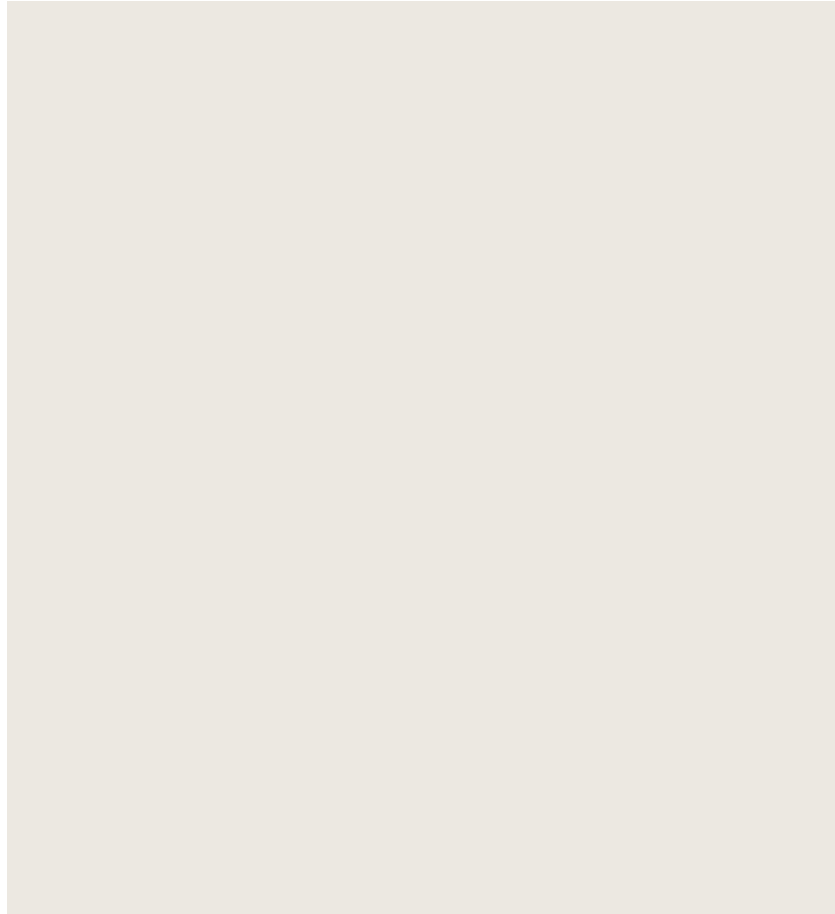


BLACKBERRY FARM

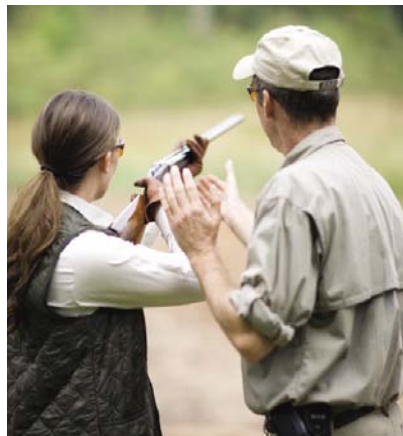


EXPERIENCE GUIDE



## PAMPER, EXPLORE, EXPERIENCE

*Our vision of a perfect vacation is one that combines the indulgent luxuries of service, food and wine, and accommodations, with the elements of exercise, adventure and new challenges and experiences. Blackberry Farm strives to embody each guest's vision of an ideal retreat. Choose from our selection of activities to create your perfect combination of adventure and relaxation, pampering and wellness. Whether your desire is to drift off during a warm stone massage or feel the exhilaration of fly fishing on one of the best miles of trout water in Tennessee, the Blackberry team is ready to accommodate you. Our team is here to assist you in planning a custom itinerary for your ultimate Smoky Mountain getaway.*



## SPORTSMAN

*Blackberry Farm has a bounty of activities designed to challenge the human spirit and bring out the sports lover in all of us. Our offerings appeal to guests who enjoy outdoor activities but also crave the luxury, service and atmosphere synonymous with a traditional Blackberry experience.*

*Take aim at clays on our sporting clay course or simply relish the natural beauty of the Smoky Mountains on horseback. The level of activity is yours for the choosing.*



## HORSEBACK RIDING

Explore the scenic backcountry of Blackberry Farm and the Great Smoky Mountains on the back of a smooth-gaited Rocky Mountain horse. Guided rides are available for guests of any experience level, from beginner to advanced. Every ride includes instruction, a helmet and a Western saddle (English saddles are available on request). For your comfort we recommend you wear long pants and shoes to the ankle.

### Daily Two-Hour Trail Rides

9 a.m. and 2 p.m. Up to eight people can join each ride. For your safety, group rides are always kept at the skill level of the least-experienced rider.

### Private Two-Hour Trail Rides

If you want an intimate riding experience or desire to challenge yourself more, opt for a private trip down our trails, either at sunrise or sunset. Choose from a variety of scenic routes, from gently sloping land to intermediate elevation changes. All skill levels are welcome.

### Half-Day Backcountry Trail Ride

For the truly adventurous rider, this trail travels well into the backcountry, right up to the boundary of the Great Smoky Mountains National Park, but remains on Blackberry property. Riders are challenged with steep elevation changes and rewarded with breathtaking vistas.

## Full-Day Horse Clinic

Featuring a horse trainer and certified horse-riding instructor, our horse clinic offers a holistic equestrian experience for enthusiasts of all ages. Learn about fundamental husbandry practices, safety, basic horse anatomy, grooming and saddling. Participants receive detailed riding instruction and embark on a two-hour ride over our mountain trails.

## SPORTING CLAYS

A timeless sport with its roots coming from England, sporting clays is a classic shotgun shooting game perfected over the years into an ultimate test of skill. A short drive from Blackberry Farm, the course is designed to challenge the experienced shot and serve as training ground for the novice. The Sports Club comprises a skeet field, flurry field and four parcourse stations. The four parcourse stations will provide the sportsman the opportunity to shoot a challenging 25 targets per parcourse with three stands per parcourse. The skeet field hosts two traps, high house and low house, allowing for 25 targets per shooter. The flurry field comprises six traps that will shoot six targets simultaneously. There are two-hour and three-hour private and group sessions available.

## FLY FISHING

Orvis named Blackberry Farm “Fly Fishing Lodge of the Year” in 2003 and 2004. Guests have access to a variety of options for freshwater fly fishing: two ponds and a stream on our property, more than 700 miles of fishable trout streams in the neighboring Great Smoky Mountains National Park, and challenging stretches of the well-known Clinch River. Our Orvis-endorsed guides and instructors can quickly introduce beginners to the basics of fly fishing as well as help the seasoned angler use more advanced tactics for a perfect day on the water.

### On-Property Fishing

Blackberry Farm is home to what may be the best mile of trout water in Tennessee. Beneath a canopy of trees, Hesse Creek harbors rainbow and brown trout ranging from eight inches to eight pounds. This jewel of a mountain stream is best fished in spring and fall, but thanks to our mild weather and water temperatures, Hesse can produce better-than-average fishing in summer and winter as well. Hesse Creek is a catch-and-release stream, and only fly fishing with artificial lures is permitted. The stream is reserved for guided trips from May 15 through November 15.

Two ponds grace our grounds and accommodate anglers in pursuit of more casting freedom or different species. The larger Walland Pond contains bass, catfish and bream. The smaller Singing Brook Pond, which is home to trout in the winter and bass, bluegill and carp all year long, is situated near the Grey Drake, the fishing cabin that is home to our fly fishing schools and private instruction.

### Two-Hour Private Instruction

We recommend this “crash course” in fly fishing, a detailed and distinctive type of angling, before a guided trip through trout waters. The lessons cover equipment and theory and focus on casting instruction. Our progressive approach introduces the student to four essential casts and imparts general knowledge about presenting the fly. Half-day and full-day guided trips available.

### Off-Property Fishing

*Great Smoky Mountains* A sportsman’s paradise, the Great Smoky Mountains National Park adjoins Blackberry Farm. Its superb fishing destinations are within easy reach and are bountiful in spring and fall. The park contains more than 700 miles of fishable water and is truly a rare wild trout sanctuary—none of the streams are stocked. While rainbows and browns populate most of the major streams, the native Southern Appalachian brook trout still thrives in some of the elevated tributaries. Guests can drive or hike to these waters in 15 to 45 minutes. Half- and full-day guided trips are available.

*Clinch River* A tailwater fishery north of Knoxville, the wide and pristine Clinch River is replete with trout. Blackberry guests can float down in a wooden Mackenzie-style drift boat, catching big browns and rainbows (this river produced Tennessee's state record brown trout). The Clinch can be rewarding year-round, but the best fishing is April through June and late August through early November. The driving distance and length of the float make the Clinch River a full-day trip only.

*Abrams Creek* The headwaters of our nearby creeks of the Great Smoky Mountains, Abrams Creek holds some of the purest mountain water in the area. Flowing out of the back of Cades Cove, it is the primary draining point for the whole valley, feeding to Hesse Creek and ultimately Chilhowee Lake. The creek is located next to Blackberry Farm, and the surrounding land is mountainous with overhanging canopies, narrow creeks and deep pools full of rainbow and brown trout. Abrams Creek is 17 miles from Blackberry, just down the Foothills Parkway.





## ADVENTURE

*At Blackberry Farm, you are the architect of your own personal experience. Our guests have a bounty of outdoor activities at their beck and call. Immersed in the grandeur of our 4,200-acre estate, guests can take part in a wide array of adventures with a backdrop of unending Smoky Mountain vistas. Adventure activities can incorporate the highest level of exercise, challenge and reward. We can customize an experience at the most basic as well as the most extreme levels.*

*From scenic bike rides to guided wildflower hikes and extreme camping, a balance of activity and luxurious indulgence is our goal as we make Blackberry Farm the ultimate destination for many kinds of adventure.*

## HIKING

Blackberry Farm offers endless opportunities for exploring nature both on our property and in the Great Smoky Mountains National Park year-round. We have dedicated 4,200 acres to hiking and created a detailed trail system with a broad range of distances and skill requirements. Each season offers a new reason to hike the trails: Wildflowers paint the landscape from mid-March to early June and are more concentrated on Blackberry lands than in the national park. Autumn boasts magical shades of yellow, orange and red falling like a light rain. Winter offers the most clear picture of life under the canopy of trees.

We can provide a list of recommendations for your hike. Backpacks, blankets, lunches and directions to perfect picnic spots are always available. If you prefer a more structured experience, trail guides are available for hire with a reservation. Each Saturday a complimentary guided nature walk departs from the Main House veranda.

## BIKING

### Mountain Biking

Travel into the mountains on our Cannondale mountain bikes and explore hard-to-reach places or take a leisurely tour of the property on paved trails that meander through the meadows and rolling hills. Use of mountain bikes is complimentary, and racks are available for off-property rides on our favorite trails in the Great Smoky Mountains National Park. Our staff can pack a picnic for you and recommend idyllic sites for enjoying the serenity of the mountainscape.

### Road Cycling

Freewheeling through the scenic byways and rolling backroad routes of east Tennessee is the ultimate in cycling on one of our custom Co-Motion bikes. Bikes are the Shimano Ultegra 10-speed STI triple. Outfitted with a basic flat touring pedal, we have a variety of pedal options available including Speed Play, SPD and Look. We will help you find your favorite distance...5, 20, or 60+ miles...and your favorite route. Winding through foothills, passing farms and breaking for lunch if you like, you will reconnect with time and place, giving you an authentic and unique experience of luxury and adventure. Helmets, water bottles and maps are provided.

## PADDLING

Relax as your canoe slips away from our picturesque Boathouse and drifts quietly across the cool water of Walland Pond. If you seek adventure, guided canoe rides down the Little River are just a short drive away outside of the cove and offer an exciting trip with a unique view of the countryside along Chilhowee Lake, or go deep into the headwaters of Abrams Creek and a rarely visited area of the Great Smoky Mountains National Park.

## CAMPING

In late fall, peak of winter and early spring, guests looking for extreme adventure coupled with luxury can choose a unique camping experience. This three-night trip begins with your guide picking you up at the airport, then helping you select gear at a local trading company. Next you're welcomed at Blackberry Farm where you'll spend your first night and plan your outing over a lavish dinner. Rise early the next morning for a send-off breakfast, then depart for the Great Smoky Mountains National Park for a day of hiking at elevations over 4,000 feet. Make camp and spend the night in the serene woods. The next day you'll return to Blackberry for rejuvenation at the spa and a final evening of culinary indulgence. A two-night camping adventure is also available.

## HOT-AIR BALLOONING

Gaze down on lush farms and the rolling foothills of the Smoky Mountains from the basket of a hot-air balloon. Three-hour flights are scheduled twice a day for two to six passengers: guests can greet the morning sun or watch its descent. A guide will escort you from Blackberry Farm to the launch site.

## MOTORCYCLE TOURING

Rent a Harley-Davidson motorcycle to explore the scenic back roads of eastern Tennessee. From Blackberry Farm guests can connect with biking routes legendary for their beautiful scenery and challenging twists. The renowned Dragon's Tail, for example, has more than 300 hairpin curves as it winds through the mountains. Guided rides are also available.

## THE LEXUS EXPERIENCE

Eastern Tennessee is graced with dramatic byways and roads that meander through the mountains, and guests of Blackberry can experience driving tours in luxury. When planning a trip into the Great Smokies or even a quick jaunt into town, reserve the Lexus SC 430 or GX SUV with our compliments.

## ROCK CLIMBING/RAPELLING

The geology of our surrounding mountains offers a unique landscape of rock walls ideal for climbing. A guide will take you to some of the prime locations for climbing with beautiful vistas of the Smoky Mountains. All rock climbing and rappelling trips are guided.

## WHITE-WATER RAFTING

The Ocoee River promises loads of fun and excitement for both the beginner and the seasoned white-water rafter. Chosen as the site for the 1996 Olympic White-Water Competition, the river is surrounded by the captivating beauty of the Cherokee National Forest. Take in the views as you raft through the notorious class III, IV and IV+ rapids. Feel the rushing power and nonstop action of the Middle Section of the river, or stretch your limits to experience nature's roar among the challenging drops, furious churnings and foaming holes of the Upper "Olympic" Section. The adventure begins with a two-hour car ride to the launch site in Benton, Tennessee.

## CAVE EXPLORING

Journey off the beaten path with a local historian to explore caves tucked into hillsides and mountain cliffs. Many were used as hideouts during wars, shelter during storms and makeshift living quarters. Our favorite trip is a hike before dawn along the Singing Brook. From a cave along the Cooper mine trail, you'll watch the sun come up over the Smoky Mountains. The trip includes hiking to and from the caves.





## LEISURE

*We invite you to relax and revitalize your spirit with pursuits worthy of a Blackberry state of mind. A select suite of leisurely pastimes benefits from our Great Smoky Mountains locale while reminding guests that the good life is mere steps off the beaten path.*

*Laze away the hours birdwatching by day or stargazing by night. Satisfy your natural curiosity on a carriage ride infused with local history, or sing your favorite tunes on an evening hayride. For the more athletic, tennis, swimming and golf are available in our own backyard. Whatever you choose, leisure at Blackberry Farm is as spirited or tame as your mood.*



## TENNIS

Tucked in the hillside just below the Main House and Guest House are four hard courts. You'll always find fresh towels and mountain spring water at courtside, and equipment is available with an advance request. A tennis instructor or hitting partner can be reserved as well. Tournaments held during Memorial and Labor Day Weekends.

## SWIMMING

Our outdoor pool is surrounded by spectacular views of the Great Smoky Mountains and the lawns and meadows of the estate. After an invigorating swim, you can relax in a comfortable chaise lounge and enjoy a snack at a table with a sun umbrella and soak in the incredible views. Open March 15 - November 15.

## GOLF

Swing the day away on the nearby greens. Three 18-hole courses are located within 30 minutes of Blackberry Farm, and reservations are made in advance for tee times. Our staff will arrange transportation and other amenities to suit your individual or group preferences.

## CARRIAGE & HAY WAGON RIDES

Clip-clop down a shady lane and amble through the countryside of scenic vistas and mountain streams from the cozy comfort of a horse-drawn

carriage. If you are interested, your driver is well versed in Blackberry history and local lore. This rhythmic ride lasts at least one hour. Hay wagon rides are a festive way to explore our 4,200-acre mountain estate and are always customized to suit your group of six or more people. Request your favorite beverages and take a leisurely ride back to a simpler time with the Great Smokies as your backdrop.

## STARGAZING

As evening falls on Blackberry Farm, far from streetlights and city haze, the twinkling stars become the main show. A nightly bonfire gathering is the perfect spot for viewing the constellations. For a more intense stargazing experience, reserve a private session with our telescope and a qualified astronomer.

## BIRD-WATCHING

From the porch of your cottage suite, a rocking chair on the Main House veranda or a vantage point on one of our many paths, bird-watching with binoculars is a favorite pastime for our guests.

## INDOOR ACTIVITIES

Guests will find an extensive collection of books, movies, current magazines, a pool table, Stave puzzles and a variety of board games, available in the Hickory Club Room in Chestnut Cottage and the Game Room in the Main House.



## RELAXATION & WELLNESS

*Blackberry Farm is an ideal destination for focusing on relaxation and wellness. Immerse yourself in personal attention from our staff and services designed to guide you on a journey to physical and spiritual cleansing and rejuvenation.*

*Indulge in the body-pampering treatments at our Farmhouse Spa. Refresh your mental state with a private or group yoga session. Work up a sweat in our fitness center. We've taken care of the details so you can relax and get the most out of your stay.*



## SPA

Our award-winning Aveda Destination Spa, a renovated 1800's farmhouse, marries old-fashioned charm with modern amenities. Restored hardwood floors and plank walls connect guests with a simple past, while state-of-the-art equipment ensures memorable treatments that will transform your body and spirit. Blackberry recently added a wet treatment room with new services. Experience the ultimate in pampering with a heated tile floor, Scots hose, seven-headed Vichy Shower and luxurious water treatments that are detoxifying, hydrating and intensely relaxing.

Appointment times are limited, so please contact our spa coordinator at 865.379.9819 immediately after making your hotel reservation.

## BODY

### Blackberry Mist

Our signature body treatment uses the healing properties of nature to indulge your skin and relax your mind. Your skin is gently exfoliated then soothed by a purifying herbal masque. As a cloud of blackberry, vanilla and cinnamon steam envelops you, feel tensions and toxins melt away. Your transformation is completed with a hydrating moisturizer.

### Farmhouse Elixir

This stress-relieving treatment combines the benefits of exfoliation, massage and hydrotherapy. Skin is cleansed, refined and water-massaged to awaken your senses. A customized application leaves skin feeling soft, smooth and rejuvenated.

### Cove Comfort

This unique treatment gathers techniques and ingredients from around the world and offers them to you in the intimacy of our secluded cove. Your journey begins with a gentle exfoliation, followed by a seaweed masque and nurturing body wrap. Specialized bodywork techniques and luscious moisturizing creme provide the finale.

## FACE

### Customized Aveda Facial

Renew your natural glow with a nourishing blend of services including exfoliation, moisturizing and massage. Our stylists custom design each experience based on your specific skin type.

### Waxing

Our gentle and effective Nufree antimicrobial, wax-free, botanical hair-removal system can be added to any spa service.

## MASSAGE

### Relaxation

Our experienced massage therapists use traditional techniques to stimulate the subtle energy flow in your body in a peaceful, nurturing environment.

### Deep Tissue

For bodies in need of an intense release, choose deeper pressure to provide stress reduction and relief for muscle tension.

### Hesse Creek Purifying Stone

Warm stones are gently placed on your body's chakra energy centers to promote balance, centering and the ultimate in total body relaxation during this hour-long, full-body massage.

### Duet Massage

Enjoy either a Relaxation, Deep Tissue or Hesse Creek Purifying Stone massage with a partner.

### The Royal Treatment

Imagine the ultimate in privacy and personalized attention during your stay in one of our luxurious cottage suites. After you receive a customized 60-minute in-room massage, your therapist will draw you a whirlpool bath complete with aromatic bubbles, Aveda aqua therapy and body polish, and romantic votive candles. Fine champagne accompanied by a tray of chocolate-covered strawberries tops off this memorable experience.

### Equestrian Touch

Explore the magic of our Blackberry Farm backcountry during a two-hour guided horseback ride featuring our rare Rocky Mountain horses. Wind down from your day of adventure with a customized 60-minute massage to soothe those hard-working muscles. Top off your experience with a "heel cooling" full pedicure.

### Angler's "Reel" Relief

Whether you are casting your first line or angling to perfect your technique, you will enjoy a two-hour fly fishing lesson from one of our outstanding Orvis-endorsed guides. Once off the water, you will be welcomed at the Farmhouse Spa with a warm cup of our Aveda Comfort Tea. Relax by a glowing fire until you begin your 90-minute customized massage.

### Galvlati (gah luh la tee)

The Cherokee word for "heaven" is a dance of four hands synchronously weaving patterns of blissful relaxation. As two therapists focus their intentions on creating an experience that encourages the release of stress and tension, the body-mind is gently reminded of the beauty of balance, assuring you a journey to galvlati.

### Red Earth Revival

Rich with our own Blackberry Farm red clay, this treatment begins with a gentle exfoliation, followed by a warm wrap of purifying red clay, naturally infused with the detoxifying minerals of the earth. Your revival finishes with

the full body application of organic jojoba oil blended with lavender and rosemary. White sage smudge also available.

## MANICURE & PEDICURE

### Aromatherapy Manicure & Pedicure

Nails are refined and skin softened while you enjoy a relaxing and aromatic hand massage, followed with polish. Or give the most overworked part of your body some well-deserved attention. A soothing aquatherapy foot soak and relaxing massage are followed by nail refining and polish.

## PAIRINGS

Your awakening unfolds as we guide you through the ultimate body, mind and spirit restoration at our historic Farmhouse Spa. Relinquish your cares as you begin your transformation with a customized sensory journey.

### Rejuvenate

Manicure, Pedicure, Relaxation Massage, Facial

### Gentlemen's Recharge

Relaxation Massage, Pedicure, Facial

### Restore

Blackberry Mist, Relaxation Massage, Facial

### Renew

Farmhouse Elixir, Relaxation Massage, Facial

### Refresh

Cove Comfort, Relaxation Massage, Facial

### Couple's Combination

Duet Relaxation Massage, Facial, Pedicure, Rose Petal Turndown

## FITNESS CENTER

Complement your outdoor adventure or indoor pampering with a traditional workout. Located on the lower level of Chestnut Cottage, the fitness center is always open and features stationary bikes, stair-climbing machines, treadmills and free weights.

## YOGA

Stretch and flex your way to outer and inner strength with a private yoga session. An instructor will customize your experience either in the comfort of your own cottage or outdoors in a secluded setting.



## FARM & CULINARY

*At Blackberry Farm, we believe that greatness comes to the table through a passionate commitment to using what Mother Nature provides. Our working farm generates a range of organic produce, honey, eggs, cured meats, breads and preserves, and artisan cheeses and yogurt from East Friesian sheep. These fresh, sustainably harvested ingredients play a prominent role in the celebrated Foothills Cuisine and the spirit of Blackberry Farm.*

*Cultivating the bounty around us is what we do best, and we love to share these unique and wholesome experiences with our guests. Our farm activities are individually tailored to suit your interests and preferences. Daily events range from watching the Dairy operations, to learning the craft of tying farmers knots, to experiencing the journey of heirloom seeds from the earth to the dining room.*



## LIFE ON THE FARM

Take a two-hour tour of Blackberry's farming operations, rolling up your sleeves to participate or just observing. Spend time with our shepherd and his sheep, our gardener and his crops, and our equestrian and his horses.

## GARDEN

### Tour and Seed Talk

Take an extensive tour of the different gardens with Master Gardener John Coykendall. He will illuminate the stories behind each plant variety and will share with you the tremendous collection of heirloom seeds he works to preserve.

### Pick a Peck of Peppers

Or any other fruit or vegetable. Tour the garden and select a particular item of produce at the peak of its season. Compare the differences between the heirloom varieties. Enjoy them right on the spot.

### Day in the Life of the Master Gardener

Spend time with Master Gardener John Coykendall as he takes you through the heritage, history and craft of sowing, harvesting and seed saving. Work the fields, harvest that day's produce for the kitchen and shell some seeds. All will afford you an understanding of the life of a master gardener.

## DAIRY

### Farm Tour

Join our Cheesemaker Kristian Holbrook on a journey from pasture to palate. He will take you around to the pastures and educate you on the variety of livestock at home on the farm. He will show you the dairy and creamery operations where the cheese is made.

### Cave Tour and Cheese Tasting

Descend to the cool climes of our cheese caves and taste our cheese and others while enjoying the right glass of wine.

### Day in the Life of the Cheesemaker

Follow Kristian Holbrook as he makes his way from pasture to parlor during his day as Blackberry Farm's cheesemaker. You will witness a milking, view the cheesemaking process and inspect the cheese caves.

## CULINARY EVENTS

For more than 30 years, Blackberry Farm has welcomed guests who share a passion for great food and wine. Today “America’s Number 1 Small Hotel,” as rated by *Travel + Leisure* and Zagat, has become a world-class culinary and wine travel destination. Each year the Proprietor and Executive Chef present more than a baker’s dozen of extraordinary cooking schools, wine events and culinary celebrations for our guests.

Join Blackberry Farm for one or more of the stellar events detailed in the annual release of our food and wine brochure and the Food and Wine portion of our website. Experience for yourself why Michael Green of *Gourmet Magazine* says, “The Food and Wine program at Blackberry is unrivaled by any other property in the United States. I can’t think of a more magical place to enjoy these epicurean pleasures.” Please call for more information and this year’s schedule. Like all of the guest experiences at Blackberry Farm, our Food & Wine Events are designed to be intimate and personal. Our cooking schools and epicurean experiences are limited to a small group of bon vivants and culinary enthusiasts. Since these popular events sell out, please call early to make your reservations. We look forward to sharing a memorable culinary experience with you.



## SIGNATURE EXPERIENCES

Immerse yourself in a Blackberry adventure created around one of our signature experiences. Each weekend or three-day event is crafted with enormous personal care and attention to every detail. Our authentic and invigorating events are designed to provide an ideal escape from everyday routine and a lifetime of inspiration. Explore Blackberry Farm's new and exciting travel adventures, endless experiences and personal indulgences. Simply select your desired activities, and our team will plan every glorious detail of your experience.

Call Blackberry Farm or visit our website [www.blackberryfarm.com](http://www.blackberryfarm.com) for specific dates or more information about our weekend, three-day or custom adventure themes, including:

- Camping
- Tennis
- Sporting Clays
- Cycling
- Hiking
- Canoeing
- Fly Fishing

## PLAN YOUR ADVENTURE

*Our Guest Relations team is available to create the perfect itinerary for your Blackberry Farm escape. Please contact us at 865.984.8166. We are looking forward to welcoming you soon.*





## BLACKBERRY FARM

1471 WEST MILLERS COVE ROAD WALLAND, TENNESSEE 37886  
865.984.8166 WWW.BLACKBERRYFARM.COM

